



01.10.2021

## Fifth edition of 'Grupa Azoty Brand Ambassador' launched

**Are you an undergraduate or graduate working for a doctoral degree, actively involved in the life of the student community and looking to have a future career in the industrial sector? Grupa Azoty is calling for applications by candidates who want to be Grupa Azoty Brand Ambassadors at their universities during the 2021/2022 academic year.**

The Ambassadors' role will be to promote a positive image of Grupa Azoty at their universities. While holding that role for one year, the selected students and doctoral students will help Grupa Azoty organise promotional and informational events targeted at the academic community.

For instance, the Ambassadors will organise webinars featuring Grupa Azoty experts, help provide online workshops and publish posts about the Company in social media.

In return for the cooperation, they will receive benefits comprising a monthly salary, invitation to visit the plant and attend networking events, as well as an opportunity to establish valuable business contacts while still at university. An added bonus for the best Ambassadors will be the Company's support in implementing their own scientific projects.

*"For me, it was mostly an incredible adventure, plus interesting projects and an opportunity to work with fertilizer and chemical industry experts. What the programme also gives you is renewed motivation and invaluable help in choosing the best path of your professional development,"* says Katarzyna Tutaj, a student of the Warsaw University of Technology, who was a Grupa Azoty Brand Ambassador in the previous edition.

The invitation to participate is extended mainly to members of student scientific clubs, self-governments and other student organisations, as well as other people involved in university affairs.

*"For several years now, Grupa Azoty has successfully operated a brand ambassador programme, supporting young talent along their path of professional development. Nowadays, when the key to success lies not only in theoretical knowledge but also the ability to apply it in practical settings, it is very important that undergraduate and graduate students have an opportunity to gain such ability while still at university. The Grupa Azoty Brand Ambassador Programme provides them with such an opportunity. Corporate Social Responsibility is a vital area of our activities,"* says Izabela Karwala, coordinator of the Grupa Azoty Brand Ambassador Programme, Grupa Azoty Research and Development Centre.

Applications to the programme will be accepted from October 1st to October 31st 2021. For detailed information and a recruitment form, go to: <https://www.grupazoty.com/ambasador-marki>